

# BRIAN KAHN

GRAPHIC DESIGN | ART DIRECTION

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## ON-LINE PORTFOLIO:

[www.briankahn.com](http://www.briankahn.com)

## RECENT FREELANCE EXPERIENCE:

### NIKE

Packaging design, mechanical production and 3D mock-ups for various Nike Golf accessories.

### FICTION

Concepting, production and design for Portland based Creative Agency. 2D & 3D conception and rendering as well as implementation of predetermined style across mediums.

### MERCURYLAB

Lead designer for brand strategy and boutique creative communications firm specializing in design, identity, advertising, consultation and portfolio development for both large companies as well as individuals.

### INTERBRAND HEALTH

Design for pharmaceutical branding agency. Projects include conceptualizing and designing brand books, annual reports, and emblem design.

### NBC UNIVERSAL

Creation of one-sheets for upcoming NBC programs as well as internal branded logo work.

### FLYWHEEL PARTNERS

Design for pharmaceutical training and marketing firm. Responsible for design of training, presentation and promotional materials as well as in house re-branding process.

### MANHATTAN MARKETING ENSEMBLE

Design for advertising agency. Projects include promotional and advertorial materials for luxury spirit brands.

### LORELLI ASSOCIATES

Design for real estate marketing firm. Projects include logo development, advertisements & campaigns, and various marketing and promotional materials.

## SOFTWARE PROFICIENCIES:

Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Quark XPress, Microsoft Powerpoint, Microsoft Word

**Knowledgeable:** Adobe Dreamweaver, Adobe Flash, HTML

## FULL-TIME EXPERIENCE:

### WALL STREET JOURNAL

*NEW YORK, NY (2009-2010)*

New business presentations partnered up with the marketing department to create unique advertising opportunities Design for ads, collateral, environmental graphics and printed materials.

### TOMMY HILFIGER

*NEW YORK, NY (2007-2008)*

Concept, design and production for direct mail, promotional collateral, in-store signage, billboards, advertising campaigns, brochures, tagging, packaging, as well as other projects.

### PLAYBOY ENTERPRISES

*NEW YORK, NY (2006-2007)*

Design collateral such as brochures concert posters, party tickets, signage, logos and invitations, as well as stickers, ad comps and sell sheets for the Advertising and Promotions Department at Playboy, NYC.

### TRAVEL DYNAMICS INTERNATIONAL

*NEW YORK, NY (2004-2006)*

Responsibilities included creation of brochures, advertisements, and peripheral materials for an international cruise operator as well as their subsidiary organizations.

## EDUCATION:

### PRATT INSTITUTE *BROOKLYN, NY*

A.O.S. Graphic Design, 2003

### RIDER UNIVERSITY *LAWRENCEVILLE, NJ*

B.A. Mass Media Communications, 2000

**REFERENCES AVAILABLE UPON REQUEST**